



## **Communications Intern**

### **Summer Semester 2019**

*As the Communications Intern, you'll help build  
and implement a robust communications strategy  
for a small but powerful nonprofit  
changing the future  
for the children of Mali.*

#### **RESPONSIBILITIES**

- Create 2 to 3 social media-friendly videos highlighting our work and community.
- Interview at least 4 Mali Rising volunteers and create written and video profiles for online use.
- Create short, pithy biographies of our board members for the website.
- Assist with social media plan to expand our reach on Facebook, Twitter, and Instagram.
- Assist with communication efforts for our annual Soiree gala dinner.
- Create 5 short but compelling profiles of Mali Rising schools.
- Write 2 to 3 fun blog posts about your experiences interning for Mali Rising.
- Other projects as designed by the intern in coordination with the Executive Director.

#### **MUST-HAVES**

- Exceptional verbal and written communication skills.
- Comfort with social media tools.
- Strong ability to self-motivate and persevere.
- Passion for improving the world.
- Sense of humor in the face of challenge.

#### **SKILLS**

*You're a storyteller*

You love helping people connect with ideas through compelling language and powerful visuals. You love to write in a way that engages audiences and creates momentum for action. You understand that stories can inspire people to help others

*More*

*You can work independently, wisely*

While you work well with a team, you also work very well independently. You enjoy making a project your own and taking both charge of and accountability for the plan. You are willing to tackle things on your own, but also know when to check in with leadership.

*You have outstanding communication skills*

You have the communication skills to make a difference. Those skills include outstanding writing abilities, comfort with talking with people from all walks of life, a sense of fun with social media, and more. You're inspired by the work of Mali Rising Foundation, and see how your skills can make sure that important work helps more kids change their lives.

#### DETAILS

This is a volunteer, unpaid internship based in Salt Lake City, Utah. This opportunity requires a minimum commitment of 6 hours weekly (8-12 preferred) over the course of the semester. Scheduling of hours is flexible within reason and much of the work may be conducted from school, home, coffee shop, etc. One scheduled, standing meeting is required weekly. Outstanding candidates from outside the Salt Lake City area will be considered if appropriate oversight arrangements can be made.

#### APPLY

Submit a cover letter and 1-3 page writing sample to [info@malirisingfdn.org](mailto:info@malirisingfdn.org) by May 1. Resume appreciated but not required. No calls please, but you are encouraged to explore [www.malirisingfdn.org](http://www.malirisingfdn.org) and like us on Facebook to learn more about our work.